

What is Tradex?

Welcome to Tradex – a platform designed to make buying and selling pre-owned items effortless. We've created an innovative space where you can easily upload pictures of items you want to sell and connect with numerous potential buyers. But there's more to us than just selling stuff. We're also passionate about making a positive impact, which is why we've added a unique feature that lets you donate items to support important social causes, all within the app. At Tradex, responsible and ethical use of our platform is a top priority. We've crafted guidelines and subscription plans that make it easy for you to post products while ensuring fairness for everyone. Our goal is to build a reliable and efficient online marketplace that caters to the diverse needs of communities in India.



"Swap, shop, and save. Buy and sell pre owned items in a snap!"

Meet our Founder!

Spearheading Tradex is the visionary mind, Srinivas Mogilipala, the founder & CEO of Versatile Mobitech. At the helm of Tradex, Srinivas plays a pivotal role in steering the product's success, deeply involved in both product and service aspects. From guiding developers through each phase to ensuring a seamless launch, he brings hands-on experience from his extensive career in domestic and international realms. Srinivas's leadership is instrumental in creating an innovative marketplace that not only facilitates buying and selling but also integrates a unique feature for supporting social causes through item donations within the app. Under his guidance, Tradex stands as a testament to responsible and ethical platform usage, with crafted guidelines and subscription plans ensuring fairness for all users. His goal is clear – to build a reliable and efficient online marketplace tailored to the diverse needs of communities in India, Middle East & USA.



Buy, Sell, Seal the Deal!



"Witness the power of Tradex as a buyer and seller finalize a car deal through our application. Seamless connection, secure transactions, and a successful negotiation – all encapsulated in this pivotal moment. Experience the future of hassle-free buying and selling with Tradex." Tradex ensures not just a car deal but a transformative buying and selling experience. Say goodbye to complexities; embrace efficiency with Tradex – your trusted platform for seamless transactions and endless possibilities.

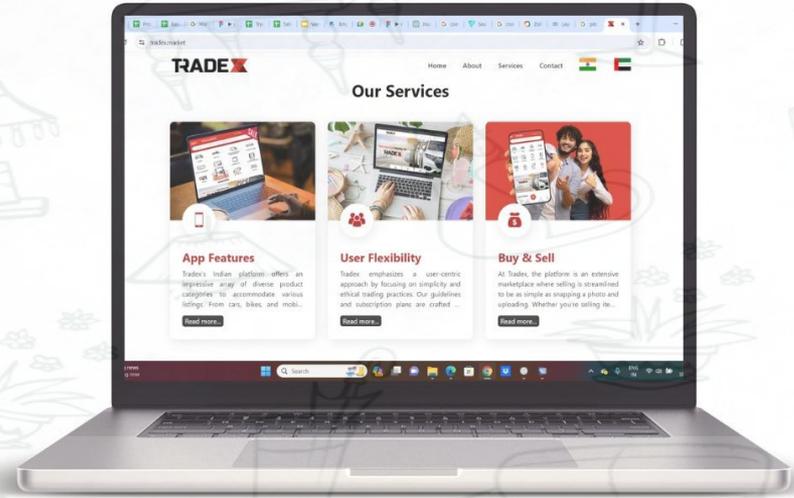
Buy and Sell with Ease on Tradex as Buyers and Sellers Finalize Car Deals!

Why Choose Us?

Opt Tradex for a seamless buying and selling experience. Our app's intuitive design ensures effortless transactions with a simple tap. Sellers gain visibility, buyers explore a diverse range, and quick communication streamlines the process. Tradex goes beyond speed; our commitment to security with a built-in payment system ensures safe transactions. Whether you're a bustling professional or an individual in search of convenience, Tradex emerges as your preferred solution, placing the simplicity of pre-owned transactions right at your fingertips.

Problem Statement

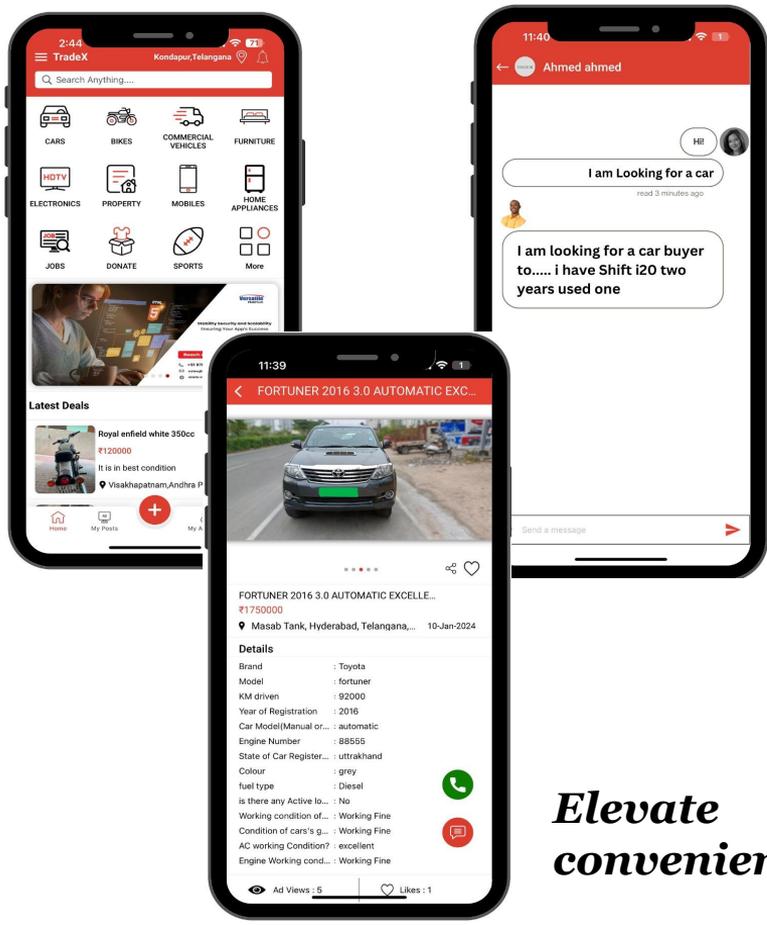
In the realm of pre-owned item exchanges, the challenges lie in the time-consuming nature of the process, limited visibility for sellers, communication hurdles, and persistent security concerns. These obstacles underscore the need for a platform that enhances efficiency, expands visibility for sellers, facilitates smooth communication, and ensures trust and safety in the pre-owned marketplace.



Solution

Tradex stands out in the pre-owned marketplace by addressing challenges and offering seamless solutions. Users can expect swift transactions, increased seller visibility, and efficient communication. What sets Tradex apart is its user-friendly approach, allowing easy image uploads into relevant categories. This feature enhances the overall experience, providing a visually organized platform for buying and selling pre-owned items with unparalleled ease.

Explore a seamless buying journey with our app!



Begin by browsing through a variety of categories such as Cars, Bikes, Furniture, Electronics, Property, Books, Fashion, Mobiles, and more on the first screen.

Once you've chosen your desired category, effortlessly navigate to the second screen where you'll find detailed information about the selected item, including brand, price, and specifications.

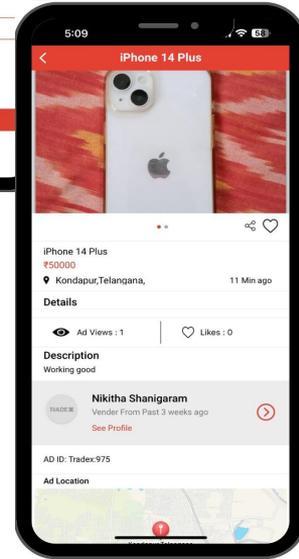
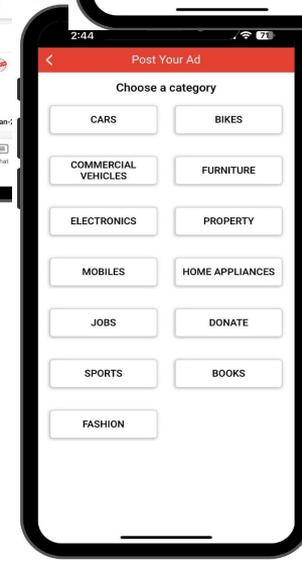
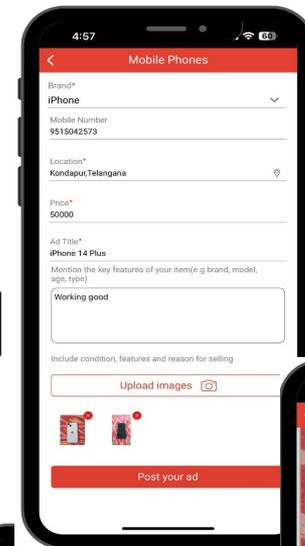
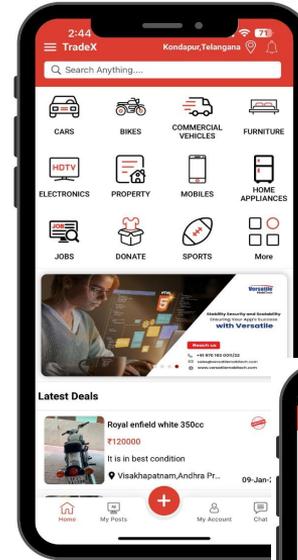
Dive deeper into the buying experience on the third screen, where you can engage in real-time conversations with sellers, negotiate deals, and even capture key moments with our intuitive chat interface.

Elevate your shopping experience with ease and convenience, making deals come to life at your fingertips!

Embark on a hassle-free selling journey with Tradex!

- ❖ Start by choosing your product category from an array that spans Cars, Bikes, Furniture, Electronics, Property, and more.
- ❖ Move seamlessly through the process by specifying brand, price, and contact details.
- ❖ Capture the essence of your product in a few clicks, covering categories like Books, Fashion, and Mobiles.
- ❖ The final step: effortlessly upload, and let Tradex connect your product with the perfect buyer.

Experience the ease of selling across diverse categories, all in one intuitive platform!"



Donate with TradeX - where kindness finds a new home.



Beyond buying and selling – introducing our innovative Donate feature! adds an extra touch of kindness to your experience. Sharing the love is now simpler than ever – just snap a photo of the item you wish to donate, effortlessly upload it, and specify pickup and shipping addresses. The best part is your act of generosity comes with no cost! We've made the process seamless, ensuring that your donated items find new homes with ease. Join us in creating a positive ripple effect within our community. Your contributions matter, and together, we can make the world a brighter place.

Subscription Plans

Unlock the full potential of Tradex with our exciting subscription model! Post up to 3 ads for free for first month, and when you go beyond, our subscription plans offer a variety of posting options for your convenience. Subscribers can donate unlimited products each month without any additional charges, adding a touch of generosity to your trading journey.

Subscription Plans Details:

Plan	India	UAE	No. of Ads
1. Monthly	: ₹99	AED 05	- 05
2. Quarterly	: ₹249	AED 12	- 15
3. Half yearly	: ₹499	AED 25	- 30
4. Yearly	: ₹999	AED 50	- 60



Thank You



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